

## Sponsorship Levels

### Gold (Nicklaus) Sponsor: \$1200

- Link to sponsor on Tournament website
- Recognition/Advertisement in all pre-event promotions/ marketing materials
- Prominent Identity on banner at course
- 1 team entry (4 players)

### Silver (Palmer) Sponsor: \$500

- Identity on banner at course
- Recognition/Advertisement in all pre-event promotions/marketing materials
- 1/2 credit for team entry

### Bronze (Mickelson) Sponsor: \$250

- Identity on banner at course
- Recognition/Advertisement in all pre-event and event promotions/marketing materials

### Patron/Contributor: \$Any

- Sponsorship level for individuals and non-corporate entities.
- Recognition in all pre-event and event promotions/marketing materials

### Beverage Cart Sponsor (up to two available): \$600

- Identity on Beverage Cart
- Right to supply a ride-along with Beverage cart driver
- Recognition/Advertisement in all pre-event and event promotions/marketing

### Reception Sponsor: \$1000

- Link to sponsor on Tournament website
- Recognition/Advertisement in all pre-event promotions/marketing materials
- Prominent Identity on banner at course and throughout buffet line at reception.

### Hole Sponsor: \$100

- Company name and logo printed on approx. 20" x 30" sign on tee

Eddie Yeatts Memorial Foundation, Inc.  
8139 River Course Drive • Radford, VA 24141  
cayeatts@gmail.com • 540.239.3583

## Golf Only

### 4-Person Team: \$440

- Green Fee and Cart for 4 people
- 12 Beverage Tickets/Team (3/person)
- Lunch
- Range balls
- Goodie Bag
- Reception Dinner

### Individual Golfer: \$125

- Green Fee and Cart for 1 person
- 3 Beverage Tickets
- Lunch
- Range balls
- Goodie Bag
- Reception Dinner

### Mulligan Package (per team): \$40

### Raffle Tickets: \$5



find us on facebook

<https://facebook.com/yeattsfoundation>

Sponsorship entries due by May 23, 2017

Participant entries due by June 13, 2017

Please make checks payable to  
the Eddie Yeatts Memorial Foundation, Inc.

Please contact Chadd Yeatts with any questions at  
(540) 239-3583 or at [cayeatts@gmail.com](mailto:cayeatts@gmail.com)

The Eddie Yeatts Memorial Foundation, Inc.  
is a 501 (c) (3) charity.

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Celebrating  
our  
8th year!



June 26, 2017  
Blacksburg Country Club

*“What we do for ourselves dies with us.  
What we do for others of the world  
remains and is, immortal.”*

-Albert Pine

SPONSORS (as of publication)

Michael B. Cooke,  
CPA, PC  
Certified Public Accountants



BDJ Landscape Services  
Blacksburg, VA



## About Eddie

Eddie was an active member, both professionally and personally, in the Roanoke and New River Valleys. Eddie was a native of Danville, VA and a proud graduate of Virginia Tech. He was a great husband to wife Sharon and an outstanding father to son, Chadd. Eddie worked for 33 years for Kroger starting as humble bag boy in college to retiring as the Mid-Atlantic Advertising Manager and Community Affairs Coordinator.

Throughout his life, Eddie was dedicated to serving the public and charitable needs of the Valley through his tireless work with the Salem-Roanoke County Chamber of Commerce and the Rotary Club of Salem. He provided support and leadership for the Muscular Dystrophy Association, United Way, March of Dimes, Juvenile Diabetes Research, the American Cancer Society, and local hunger relief agencies. In recognition of his efforts, Eddie was honored with many awards including the Paul Harris Fellow and Skelton Fellow from the Salem Rotary Club and the Community Service Awards from Kroger. He was also named lifelong honorary members of both Rotary and the Salem-Roanoke County Chamber of Commerce.

In April of 2002, Eddie was dealt a devastating blow when he was diagnosed with Stage IV head and neck cancer. Eddie fought a long and courageous battle using the same tenacity and dedication he applied to the Community and his job for over five years. Ultimately, despite many treatments and his bravery, he lost that battle on New Year's Eve 2006 at the age of 59.

## About the Tournament

In an effort to continue the memory of Eddie and his involvement in the community, we have started a foundation and golf tournament. Each year the Tournament Committee will designate as a beneficiary(ies) a charity that was close to Eddie's heart. Our hope is that Eddie's memory will allow for others to win the battle that he lost.

# EDDIE YEATTS MEMORIAL GOLF TOURNAMENT

Hosted by Eddie Yeatts Memorial Foundation, Inc.  
a 501(c) (3) Charity

### Benefiting...

• **The Montgomery County Christmas Store**  
(www.mcchristmasstore.org)

• **Micah's Closet**  
(www.micahci.org)

• **An endowed scholarship at  
New River Community College in Eddie's Name**

**Date:** Monday, June 26, 2017  
**Location:** Blacksburg Country Club  
1064 Country Club Road,  
Blacksburg, VA  
www.blacksburgcc.com  
**Registration:** Begins at 11:30 am  
**Lunch:** Noon to 1:00 pm  
**Tee Times:** 1:00 Shotgun  
**Awards  
/Cocktails:** Following competition (~6:00 pm)  
**Music by:** Gary and the Brewers

**Tournament to be held at the recently renovated Blacksburg Country Club. Come see the nearly \$900,000 upgrade to an already outstanding course!**

### Awards/Prizes:

Prizes & raffles that will be included but not limited to the following:

- Overnight accommodations to various local resorts/ B&Bs
- Two tickets to a 2017 Virginia Tech home football game
- Passes for golf at various local country clubs
- Prizes from the Homestead Resort, Wintergreen, and the VT River Course

**Plus many others!**

## Registration Due June 13th

**Team: \$440**  **Individual: \$125**

**Company:** \_\_\_\_\_

Handicap (HC) or est. 18 hole score: \_\_\_\_\_

**Captain:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Golfer 2:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **HC:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Golfer 3:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **HC:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Golfer 4:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **HC:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Fee includes green fees, cart, range balls, tournament souvenir, lunch, post-round reception, three beverage tickets and golfer goodie bag.

**Team/Individual Fee = \$ \_\_\_\_\_**

**Mulligan Package (Limit 1/team) x \$40 = \$ \_\_\_\_\_**

**Check Enclosed** **Total = \$ \_\_\_\_\_**

**Signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

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